



SAIIE

"Your Life Experience; Your Education"



UNIVERSITY OF
WISCONSIN - PLATTEVILLE

Business and Commerce of the European Union

Course Code: BUSAD 3400

Prerequisites: None required

Language of Instruction: English

Contact Hours: 42

Credits: 3

Professor: Carlos Ariza

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A. COURSE DESCRIPTION AND OBJECTIVES

A1. COURSE DESCRIPTION

The European Union is the most successful experiment in international cooperation in modern times, but its 500 million citizens (and non-Europeans) often see it as remote and unnecessarily complex. This is a result of the difficulty in classifying what the EU is. By combining features of a state with those of an intergovernmental organization, European integration has stretched our conceptual understanding of international relations and comparative politics. This course introduces the main conceptual approaches to understanding what the European Union is, how it works, and why it works when similar attempts at high-level international cooperation have failed. It then explores the major challenges facing the European Union with a view towards Europe's future.



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The objective of this course is to gain an understanding of the development of the European Union and the vital role it plays in the world today. It traces the early beginnings and purpose of the European Community following the 2nd World War. The course covers major EU organizations and institutions, the commerce it promotes among member states, and the vital role it plays as world's largest and most powerful economic trading group.

This study includes:

1. The historical roots of the European Union.
2. The development of the EU in the last fifty years.
3. Treaties, initiating and expanding the European Union.
4. Principal organizations of the European Union
5. Member states and their contributions to the European Union.
6. Financing the European Union and the budget process.
7. The Common Agricultural Policy (CAP).
8. The European Monetary Union and the common currency.
9. Major financial institutions of the European Union.
10. Trade policies and international trade agreements of the European Union.
11. The European Union and relations with the United States.
12. Trade relations between the European Union and its major trading partners.

A2. COURSE OBJECTIVES

1. Know the respective functions of the EU'S main legislative institutions.
2. Know the decision-making procedures within those institutions, and how they influence negotiations among the members.
3. Be able to apply different theoretical and conceptual approaches to explain historical and contemporary European integration.
4. Understand the issues and challenges confronting an enlarged EU.



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5. Be able to evaluate the prospects for future European political development from multiple approaches.

B. CRITERIA FOR ASSESMENT

B1. PERCENTAGES

First Exam.....25%

2nd Exam.....25%

Final exam.....30%

Oral and written presentation.....20%

B2. EXAMS

Exams will be divided into two main parts. One part will be multiple choice and the other will consist of questions to be developed by the student. In the final exam, as well as the above, the student will have a case study where questions related to knowledge acquired during the course must be answered.

The exams consist of two parts, test questions and to develop some current affairs, which will have been discussed in class formerly.

B3. ORAL AND WRITTEN PRESENTATION

These will deal with two countries from the European Union. The student is going to create a presentation for two members of the EU, and the oral presentation should last approximately ten minutes per country.

Attention will be focused mainly on economic issues and relations with other members of the European Union, providing current data for each country.

The study will include the cultural environment, and research of the political, social and economic challenges continuing to face European integration



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For the written presentation, students will have complete freedom with regard to structure and development, and the originality and quality of the content will be taken into account for purposes of evaluation.

The presentations are to be developed between the first and second exams, the oral presentation will take place between the second and final exam and the written presentation will be handed in at the student's oral presentation.

The teacher will be available at any time for consultation with respect to the presentations.

C. CLASS ATTENDANCE

Class attendance is mandatory. More than three absences will be penalized. A fourth absence will be penalized with 3% deducted from the final mark, a fifth absence will be penalized with 5% deducted from the final mark, a sixth absence will be penalized with 7% deducted from the final work, etc. Attendance will be taken at the beginning of class. Students arriving late will be considered absent, as well as, students failing to remain for the entire class.

The students will take notes in class about the information and current news of the European Union. Not having a textbook, they work with daily news that will be developed in class. Students will discuss these subjects in class. All explanations will be accompanied with visual aids.

The professor is available for appointments with any students who need to see him.

D. GRADING

97-100	A+	77-79	C+
93-96	A	73-76	C
90-92	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	63-66	D
80-82	B-	60-62	D-

Below 60 F



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Please note

Students can make use of resources that Seville's public libraries offer, especially:

- Biblioteca Infanta Elena en avd. M^a Luisa s/n
- Biblioteca Central de la Universidad de Sevilla en c/ San Fernando nº4.