



FALL 2018

Course List, Description and Syllabi

Please note: Click on each course title to view the course syllabus.

[GS-01 Spain's Classical Heritage: Between History and Mythology](#)

The main goal of this course is to give students an overview of Spain's Classical heritage. The course pays special attention to Phoenician, Greek and Roman presence in Spain, not only from a historical point of view, but also taking into account the mythological construction of Spain's past and key cultural traditions. The course also explores Spain's religious background, mainly the long process of Christianization of Southern Spain.

The course is divided in classes and field trips that will be key elements in helping the student to have a clearer perception of each historical period.

The program is divided as follows:

1. - Eastern traders and warlords in Spain: Phoenicians and Carthaginians.
2. - Travelling Heroes: Greeks and their myths in Spain.
3. - The coming of Rome and the creation of Hispania: Conquest and cultural changes.
4. - Pagans and Christians: the long process of Christianization of Spain.

The classes are combined with the following field trips:

1. - Sevilla. Roman remains in Seville. The old city in the Alfalfa and Encarnación area. Pagan Temple of Calle Mármoles. 4 hours.
2. - Sevilla. Roman remains in Seville. The river and the ancient port. The foundations of the Cathedral. Early Christian temples and the Iglesia del Salvador. 4 hours.
3. - Archaeological Museum of Seville. 4 hours.

[GS-02 Contemporary Spain: Economy, Society and Environment](#)

Spain is comprised of an absolutely fascinating set of diverse places, inhabited by intriguingly diverse peoples, traditions and landscapes consequence of its rich history, cultural heritage and complex geography. The focus of this course is on learning about the country, regions and the people. In a context marked by economic crisis, the pressures from sectors such as construction, tourism, transport, energy and agriculture, high densities and pressures in coastal areas and islands determines that Spain faces important challenges in economic, social and environmental issues. The



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teachers will try to provide an open, critical and diverse overview of contemporary Spain using press releases, videos, reports and presentations.

[GS-03 Great Masters and the Major Artistic Trends in Spain During the Twentieth Century](#)

The Course will analyze the principal trends in Spanish Art during the twentieth century. During the first half of the century, developments in Spanish Art were determined by a particular set of historical circumstances. After the arrival of democracy it will become clear that Spanish artists were more fully integrated into the worldwide art movement. We have chosen those artists who are representative of certain developments in a key way and through whom, in general terms, Spanish art in the 20th century may be explored.

[GS-04 US-European Relations Since World War II](#)

This Course will provide students with the theoretical framework necessary to help them think critically about transatlantic relations at many different, yet interrelated levels: political, military, security-based, cultural, and economic. The first part of the Course will focus on the historical context of this key network, while special emphasis will be placed on US-Spain relations. The second part of the Course will examine the institutions linked to the transatlantic agenda: of a political, securitybased, and economic kind. The third part of the Course will focus on cultural issues, including public opinion and anti-Americanism. The last part of the Course will look at the future of the transatlantic relationship.

[GS-05 International Marketing](#)

The overall objective of the Course is to introduce students to the marketing decisions within an organization, from a global perspective. With this aim in mind, we will train participants to apply the basic concepts and techniques in marketing, so that they become familiar with the duties of a marketing manager. More specifically, students will be exposed to the development, evaluation, and implementation of marketing management in a global business environment.

[GS-06 Spanish Cuisine, Spanish Cuisines](#)

This course is designed as an introduction to the diversity of Spain's cuisine. It is not intended to cover all aspects of Spanish cooking, but rather as an appetizer which will seduce you with its appearance, aromas and tastes, making you hungry to learn more about Spain's gastronomic achievements.

[GS-07 Photography: Theory and Techniques](#)

This unit combines a theoretical and practical approach to contemporary photography, paying special attention to Spanish photography. Using slide presentations and group discussion, we will outline an itinerary throughout the main movements in the history of the medium and its evolution until today. There will be practical exercises about



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each of the genres discussed. The tutor will supervise and co-edit during the course every single student final project.